

## JAMES MCGREERY &amp; CO.

23rd Street

34th Street

On Saturday, April the 11th.

## CHILDREN'S HATS. In Both Stores.

Misses' and Children's Imported and Domestic Hats. Suitable for dress or school wear.

Sale of School Hats ..... 3.75

## LADIES' CLOAKS. In Both Stores.

Tan Covert Cloth, Serge and light weight Broadcloth Coats. Lined with taffeta silk. 14.50

Gloria and Pongee Coats. Suitable for travelling. 19.50

A variety of Satin, Broadcloth and Pongee Capes.

## MILLINERY DEPARTMENTS. In Both Stores.

Attractive models in a large variety of Hats, including the large Sailor. Smartly trimmed with wings, all the new colors. 6.75

value 9.75

## LACE NECKWEAR DEPT'S. In Both Stores.

Linen Collars with Real Irish Crochet Lace combined with designs in colored hand-embroidery.

Bows, Jabots and Ties of Real Irish Crochet and Novelty Laces and Fancy Nets.

Novelty Stock Collars, new designs. 50c, 75c and 1.00

500 dozen, Embroidered Linen Collars. Various colors, designs and stripes. 25c each

## CHILDREN'S SUIT DEPT'S. In Both Stores.

Navy and Copenhagen Blue Serge Suits. Plaited skirt with fold. Semi-fitting cutaway coat, silk lined. Finished with striped silk collar and cuffs. 18.50

"Box" Coats, of mannish mixed materials. Sizes 6 to 14 years. 9.00

Reefers of navy blue striped chevion. Sizes 6 to 14 years. 6.50

Washable Dresses, made of plaid batiste. Dutch neck finished with embroidery. Size 14 years. 3.50

## MISSES' SUIT DEPT'S. In Both Stores.

Suits of blue and black shadow stripe material. Plaited skirt; 30 inch semi-fitting coat lined with silk. Sizes 14 and 16 years. 20.00

Suits of light tan and gray mixed materials. Gored skirt with deep fold. 27 inch cutaway coat, finished with satin collar and satin lining. 12.50

Black Panama Plaited Skirts with fold. Length 37 to 39 inches. 5.00

Checked Taffeta Princess-Jumper Dresses. Plaited skirt with deep fold. Waist finished with plain taffeta and lace. 9.50

## JAMES MCGREERY &amp; CO.

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## SOROSIS

The Best Shoe

Exhibition and Sale of Boots, Oxfords, "Garden" Ties and Pumps. Various models showing the new vamps, insteps, toes and heels.

New leathers and colors to harmonize with costumes.

Regular models.... 3.50 and 4.00 pair

"Luxurious" models 5.00 to 12.00

Spring models of Men's and Boys' Sorosis Shoes and Oxford Ties.

Men's Sorosis..... 4.00 and 5.00 pair

Boys' "..... 3.50

## JAMES MCGREERY &amp; CO.

23rd Street

34th Street

## Swell Voile Skirt

Exactly Like Picture Positive \$7.50 Value

\$4.95

New Popular Bedell Production Remember Alterations FREE

Sale All Three Stores Saturday

14-16 West 14th Street NEW YORK  
460 & 462 Fulton Street BROOKLYN  
645 to 651 Broad Street NEWARK

## JAMES MCGREERY &amp; CO.

23rd Street

34th Street

## HALF HOSE. In Both Stores.

Spring colors and designs in Half Hose—plain, embroidered or with clocks. Self or contrasting colors.

50c, 75c and 1.00 per pair

On Saturday, April the 11th.

Sale of 300 dozen lisle four-thread Half Hose. With six-thread spliced heels, soles and toes. Black, Tan and Grey.

40c per pair. 4.50 per dozen

## BOYS' CLOTHING. In Both Stores.

A complete spring and summer stock of Washable Sailor and Russian Suits, odd Trousers, Play Suits and Rompers. Straw, Cloth and Washable Hats.

Reefers. Red, blue, grey and tan. Size 3 to 8 years. Sailor and Russian Suits. Size 2 1/2 to 10 years.

Norfolk Suits, with extra pair Knickerbocker trousers. Size 8 to 16 years ..... 5.00

value 6.50 to 8.50

Young Men's Suits of fancy Worsteds and Cheviot. 32 to 38 chest measure..... 14.50

value 16.50 to 20.00

## MEN'S HABERDASHERY. In Both Stores.

Easter Neckwear, Waistcoats, Shirts and Gloves.

Four-in-hand Scarfs of Crepe and Repp. A wide range of stripes, figures and embroidered novelty designs. The latest colors ..... 1.00

Waistcoats—of fancy white Pique and English Worsteds in tan, brown and grey. Custom tailored..... 3.50

Shirts—of Madras and Percale. New plain colors and stripes. Coat model with plaited bosom, cuffs attached ..... 1.50

Gloves—Biscuit, Elm and Grey Mocha; Tan, Pique and Capeskin. 1.50 per pair

On Saturday, April the 11th.

Sale of 250 dozen English Tan Capeskin Walking Gloves, "The Irving." Regular and short fingers. 1.00 per pair.

600 dozen Four-in-hand Scarfs. Plain colors, stripes and figures. The latest colors and styles..... 50c each

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## Great Easter Economies

Our mammoth Easter Garment Sections are now in an enviable state of completeness, presenting the widest possible selections to meet the requirements of the most fastidious dressers. Inspect our offerings. Compare with others. We undersell all others. A glorious array of Easter Bargains awaits you here Saturday. All alterations made free and completed for Easter wear.

## ROTHENBERG AND WEST 14TH STREET

## Ours the Store for Real Millinery Bargains

Imported Leghorn Hats In the newest blocks; in great demand; special tomorrow, each..... 69c

Children's Ready-to-Wear Hats Hand-made, high grade, fancy novelty braids, best shapes, trimmed with soft materials; also pyroxyline, tan crown and tripple brim, faced and shirred with chiffon and all-silk ribbons; best colors..... 1.98

Newest Dress Shapes High crown hats and "Merry Widow" sailors, in the popular braids; each..... 98c

Smart Street Hats Original ideas; exclusive shapes and designs after the higher grade creations; every width of fashion presented in best colors; noble straw sailors, with wings, ribbons, etc. \$1.08, \$2.08 and..... 1.98

## Great 4-Hour Sale of Girls' Long Silk Coats

On Sale from 9 A. M. to 1 P. M.

THE best bargain of the season. A rich, smart, well tailored coat, worth under ordinary circumstances at least \$7.

Girls' Dainty \$3 Coats, \$1.98

On Sale All Day.

Made of all-wool fancy stripe, plaid or plain mixture cloth, with coat collar of velvet or plain tailored. Also silk coats, handsomely trimmed in combination colors; double breasted, with deep silk facing; shown in all new shades; sizes 6 to 14

1.98

Misses' Satin-lined \$15 Suits, \$9.98

On Sale All Day.

Made from fancy stripe Panama cloth; coat satin lined, tailor stitched, with detachable embroidery collar and cuffs; 13-gore pleated skirt finished with deep fold in navy, red, brown and black; sizes 14 to 20; regular \$15 suit; special at

9.98

## Sensational 4-Hour Sale of Boys' Knicker Suits

THIS is the most astounding barg in you ever heard of. A limited number in the lot—EVERY SUIT A GOOD WOOL Garment and worth double sale price.

On Sale Saturday 9 A. M. to 1 P. M.

G. O. D. or mail orders filled. On sale from 9 A. M. to 1 P. M. only. A good suit, worth \$3.00, at..... 1.55

Boys' \$3.50 Suits and Reefers at \$1.98

ON SALE ALL DAY

DOUBLE-BREASTED BELT SUIT, with knicker pants, made of extra pair striped pants, in mixtures of light and dark colors; sizes 7 to 16 years. RUSSIAN BLOUSE SUITS, in neat mixtures of gray or brown, large sailor collar, embroidered emblem on sleeve; sizes 8 to 14 years. Three-quarter Reefers of wool covert cloth, in neat shades of tan; sizes 8 to 10 years. Best value ever offered at \$3.50; all day to-morrow, at..... 1.98

Men's and Youths' Swell \$12 Spring Suits, \$7.50

ON SALE ALL DAY

Made of the very best all wool material, hand-tailored, in blue serges, browns, neat worsteds, grays and all the new Spring colorings; single or double breasted styles; wide shoulders; shown in all sizes to fit man or youth. \$10 and \$12 quality; special, for to-morrow, only, at..... 7.50

An Extraordinary 4-Hour Sale of Women's "Madame Butterfly" and Long Silk Coats at \$3.98

The greatest value ever recorded in silk coats—

not even covering the cost of the taffeta if bought under ordinary circumstances.

On Sale Saturday 9 A. M. to 1 P. M.

Two styles—the "Madame Butterfly" as shown on right. Large kimono sleeve effect, beautifully trimmed with silk braid; front and back trimmed with a row

of broad lined throughout. The other is a full 50-inch coat—just like cut at left; sizes 32 to 40—worth \$5 to \$8 each. On sale from 9 A. M. to 1 P. M. Saturday only, at..... 3.98

Women's Silk Taffeta & Batiste Dresses, \$4.98

ON SALE ALL DAY

Comprising silk taffetas, in all colors of two-tone stripes, lingers, sheer lawns and silk batiste, in white, pink, blue, tan and helio; 20 different styles to choose from. All beautifully made and handsomely trimmed with medallions, insertion, embroideries and rows of Val lace. No mail orders, none sold to dealers, and none O. D. Saturday only..... 4.98

Women's New Spring Suits

On Sale Saturday from 9 A. M. to 1 P. M. Only.

striped worsteds, shown in black, blue, brown shades. Jackets have the new pointed dip front effect, finished with three pockets and lined throughout with satin. Skirts are extra full, deep-plaited models, finished with one wide fold. Suits are strictly man-tailored. The regular price is \$15. From 9 A. M. to 1 P. M. Saturday only (no alterations), at..... \$5.00

Great Sale for 4 Hours 9 A. M. to 1 P. M. Only Saturday

Lawn and Batiste Waists at 49c

Mostly samples, sheer white lawns and batistes; fronts of all-over embroidery in assorted patterns; others tucked and lace trimmed, tucked back; full sleeve, and worth up to \$1.00 each

Girls' and Boys' Shoes and Oxfords

10,000 Pairs of \$1.50 Shoes and Oxfords at 79c

On Sale Saturday For 4 Hours Only 9 A. M. to 1 P. M.

The Girls' Oxfords are in patent leather, also fine kid, in sizes 8 to 12 and 13 to 2; the Boys' are made of calfskin, solid soles; a great wearing shoe, in sizes 8 to 13 1/2. On sale to-morrow only, from 9 A. M. to 1 P. M., at.... 79c

Women's "Liberty" Tan Footwear

Thousands of women and misses will have a pair of Liberty Shoes, Oxfords, Slippers or Pumps on Easter. Those women are thrifty—economical. They have style, durability, and save \$1.50 on every pair. Why not you? Try a pair. You'll never wear any other make.

Choice of Tans and Dull Leathers in Patent, White Kid, Pumps, Slippers, Oxfords and High Shoes. The \$3.50 and \$4 Quality Footwear at 1.98

DOUBLE-BREASTED BELT SUIT, with knicker pants, made of extra pair striped pants, in mixtures of light and dark colors; sizes 7 to 16 years. RUSSIAN BLOUSE SUITS, in neat mixtures of gray or brown, large sailor collar, embroidered emblem on sleeve; sizes 8 to 14 years. Three-quarter Reefers of wool covert cloth, in neat shades of tan; sizes 8 to 10 years. Best value ever offered at \$3.50; all day to-morrow, at..... 1.98

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Men's Sample Shirts at 38c

A remarkable Saturday sale event. Stock up, men, and get enough of these shirts. They're new, 1908 styles, made of extra quality fabrics—in plain white and best colors; all sizes—worth up to 79c, each—on sale Saturday at..... 38c

Men's 50c and 75c Sample Underwear at 29c

Here's a rousing bargain: Shirts and Drawers in Balbriggan, American lisle or mesh wear choice of pink, blue, white, ecru or gray; ornaments usually sold at 50c to 75c each; on sale Saturday at, per garment..... 29c

Special for Saturday Pique & Embroidered Coat Sets

In beautiful tailored effects, embroidery inserted and plain pique; ten styles to select from; sold regularly at .50c. per set; special for Saturday at..... 25c